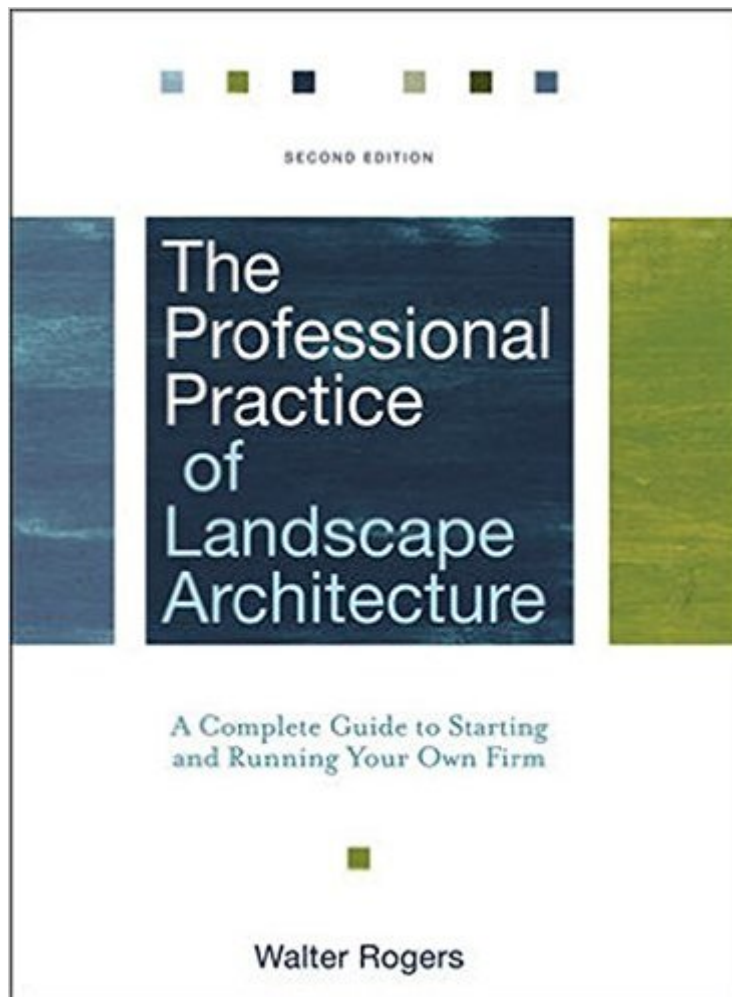


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# The Professional Practice Of Landscape Architecture: A Complete Guide To Starting And Running Your Own Firm



## Synopsis

The all-inclusive reference to starting and operating a landscape architecture firm *The Professional Practice of Landscape Architecture, Second Edition* is completely revised to keep up with the latest developments driving the day-to-day operation of a successful private-practice landscape architecture office. Whether helping a landscape architecture student identify a career track, providing direction on starting a new office, guiding an owner seeking to jumpstart a stagnant or fledgling business, or assisting a landscape architect-in-training study for the national Landscape Architecture Registration Exam (LARE), this single-source blueprint is the key to prospering in this dynamic field. This new edition features:

- Indispensible information for practicing landscape architects, including professional ethics, finances, office administration, marketing and promotion, and project management
- An updated look at government regulatory laws, federal tax administration, sustainable design, and LEED certification
- Strategies for using the Internet, computer software, and technology to market and manage a firm
- Examples of professional contract templates
- Case study profiles of landscape architecture firms
- Requirements for professional registration and criteria for taking the national exam

This comprehensive and practical reference combines real-world experience with the highest professional standards to instruct the reader on business concepts. Expertly organized and easy to follow, *The Professional Practice of Landscape Architecture, Second Edition* continues to be the one source that landscape architects need to direct all facets of their practice.

## Book Information

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## Customer Reviews

Using this book for a class in professional practice, and it is chockful of anything you might want to know about running a landscape business. How to set up and manage a business, manage liability, etc.

I took a chance on this one, and I was thoroughly surprised. This book is completely laid out in detail start to finish, everything you need, just like the outline shows. I am using this to study for the LARE, and I'm shocked that this isn't listed as a resource book, nor was it used in my professional practice class at university. I would highly recommend it to students and emerging professionals wanting to round-out their understanding of the LA profession and the legal side of the office, as well professionals wanting to start your own business. So much content, great book for the money.

This book should be written for the UK LA. Although I found everything in this book inspirational and a formidable guide to follow. It should be updated to 2010+ changes and in colour.

Needed it for school, so I bought it. Came well packaged and sealed in plastic slip cover.No damages or anything.

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